Celebrating Borderlands in a Wider Europe
Nations and Identities in Ukraine, Georgia and Estonia
by Andrey Makarychev and Alexandra Yatsyk

DESCRIPTION:
The book addresses Estonian, Ukrainian and Georgian identities that develop against the
background of the neo-imperial policies of Russia and EU normative power projection. With the
decreasing explanatory value of the "post-Soviet" frame, the authors propose the concept of
borderlands for bringing together a group of countries located at the intersection of different cultural,
religious, ethnic and civilizational flows and systems. It is argued that for borderlands nation-building
envisages strategies of meaning-making aimed at self-identification, consolidation and integration,
along with strategies of adjusting to practical tools and mechanisms of governance generated and
shared by Europe. Performative cultural and sportive events, such as Euro 2012 in Lviv, Song and
Dance Festival 2014 in Tallinn, and Youth Olympic Games 2015 in Tbilisi are at the centre of each of
these case studies.